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## LEADING BY IMPACT. THROUGH SOLUTIONS THAT DELIVER

In 2005 two people had an idea to become a part of rapidly changing world through innovation & impact, so they started a journey that they named DATACELL.

Today, a decade and a half later, that very idea has has grown into a big scale IT Solutions Provider known for its innovative solutions, robust approach, pasionate workforce and more than a dozen of satisfied clients.





# SELECTED PROJECTS CASE STUDIES.





## **DUBAI LAND DEPARTMENT**

Solutions: Website, Internal Portal, Mobile App.





## **CASE STUDY**

When we started our first project with Dubai Land Department they were ranked 18th among 22 of local entities under dubai government.

With our first project and within one year they were ranked 10th. Today after our various projects we feel proud to have been part of their journey to 2nd position among 35 local entities as of 2020.

We worked on their website, internal portal and mobile app.

- We focused on making their website as a gateway between their department and customers.
   We implemented their e-services with a user-experience focused design to, so their user's feel comfortable when they visit the website.
- The internal portal aimed to create a hub for their department where the can connect with each other, and increase their productivity at the same time. The portal comprised of simplified forms and 360° reporting.



## **OUR EXPERIENCE**

WORDS FROM OUR TEAM

We feel proud to be a part of our customer's journey to be the 2nd among the local entities of Dubai. We believe in not just creating a website but an impact that lasts for years to come.

YAMAM-EL-KHOCHEN, SALES DIRECTOR



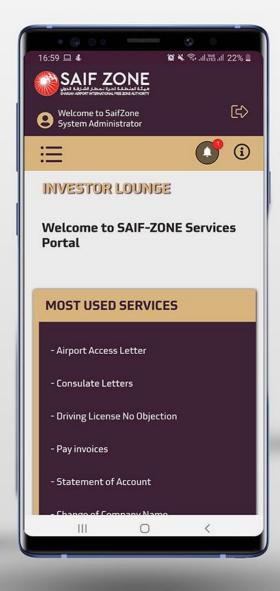


## SAIF ZONE

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Solutions: Mobile App, Investor Portal & HR Portal.







## **CASE STUDY**

We worked with SAIF-Zone for their mobile app, investor portal and HR Portal

We aimed to create a balnce between showing information & speding the process for aplying for services.

Our team foocused on creating a platform which could remove the gap between the department & their using by providing an information hub and giving a place to quickly perform actions.

- We created a UI according to latest web standards and keeping the Best UX journey in mind.
- Our systems provided an amazing speed reducing the bounce rate on the portal and allowing users to complete their actions in minimum time.
- With Mobile application we were able to empower users by providing a platform where they can stay updated and request services on the go.



## **OUR EXPERIENCE**

WORDS FROM OUR TEAM

Our focus has always been to improve the world with every project we do, we feel proud in contributing to a digital future and we loved to partner with SAIFZone in this journey.

MOHAMMED DWAIK, GENERAL MANAGER

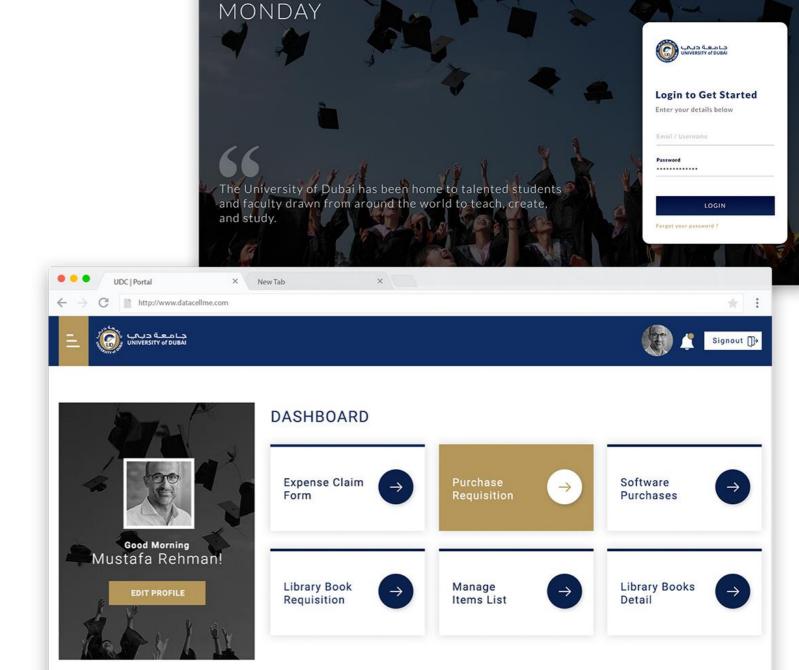


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## **DUBAI UNIVERSITY**

**Solutions:** Internal Portal





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JAN 20TH, 2019



## **CASE STUDY**

We worked with Dubai University in creating a system for administration and procurement team so they could conduct their requests without the heavy paperwork.

Our challenge was to create a system that contributes to paperless environment at their campus.

Our team of expert UX and UI designers created a solution that would not only replace the paperwork at the campus but also simplified the processes for our client.

- We created a system which would work smoothly for different departments at the campus and keep a centralized record of all the requests.
- The request forms were simplified and created automated workflows which felt invisible but held together the required approvals and kept the relevant departments in the loop.



## **OUR EXPERIENCE**

WORDS FROM OUR TEAM

The biggest challenge was to replace a complex system of paperwork and processes. Our team closely worked with clients team & focused on every detail that could increase productivity. I feel proud to know that my work creates a difference in a prestiged organization.

**USAMA AHMAD, PRODUCT DESIGNER** 



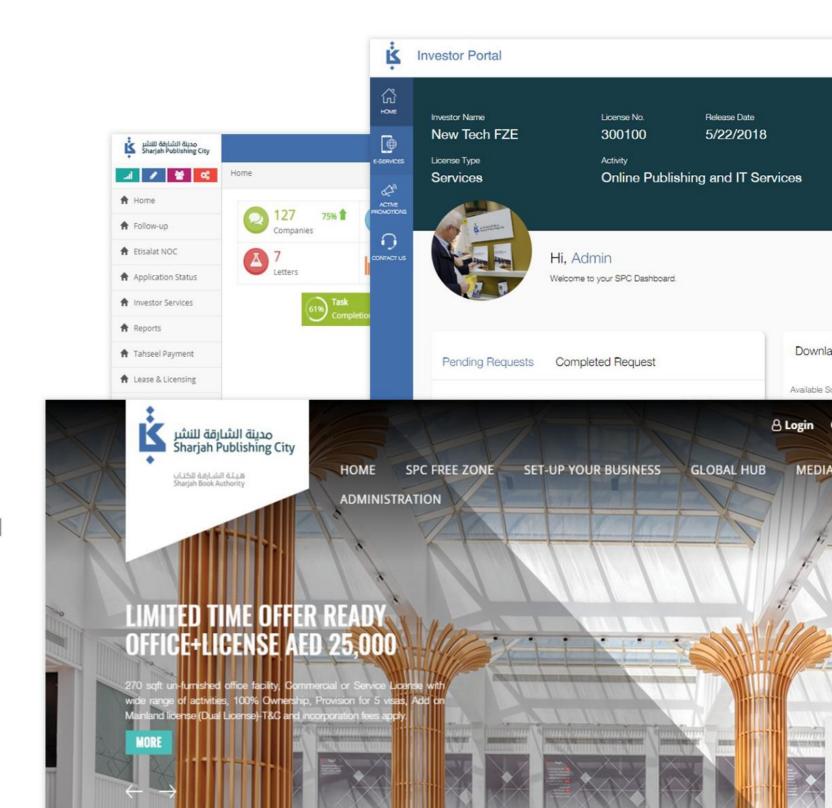


هيئة الشارقة للكتاب Sharjah Book Authority

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## SHARJAH PUBLISHING CITY

Solutions: Website, Internal Core system, Investor Portal





## **CASE STUDY**

We started working with SPC from the begining of their digital journey.

We ensured that our systems represented the department's passion to serve their customers.

Our team of designers, developers and & system engineers worked towards a goal of platforms which would create seamless journey for users and the department internally.

Our experts collaborated closely with the clients team and produced systems that we are proud to be a part of.

- We were able to translate their brand concepts to their online presence.
- We developed systems that passed all the web standards and increased productivity for the departments.
- We successfuly created a system for users where their journey felt smooth and accessible.



## **OUR EXPERIENCE**

WORDS FROM OUR TEAM

I have been a part of the development team for SPC and I am very glad to be a part of this project. Our team has taken into account all the web standards and the security for the platforms. I got a chance to showcase my expertise and learn new skills along the way.

ADIL FAROOQ, SENIOR SOFTWARE DEVELOPER



## DUBAI SPORTS COUNCIL

Solutions: Website, Employee Portal





## **CASE STUDY**

We strated working with Dubai Sports Council on their website. At that time their website had no e-services and did not comply with web accessibility standards.

We integrated e-services & events calendar and implemented the latest web accessibility standards along with a new design.

The biggest challenge our team faced was to comply with the smart dubai standards while creating a unique design experience.

- We developed website that passed all the web standards and displayed maximum information to the users.
- We integrated e-services with a well planned user journey.
- The new design worked seamlessly across multiple devices and all browsers.



## **OUR EXPERIENCE**

WORDS FROM OUR TEAM

We are proud to have successfuly delivered a website that comprised of best practictices of web & accessibilty standards and focused on delivering the vision of dubai's smart government.

LOAY ALLOU, WEB APPLICATION DEVELOPER

## WE WOULD LOVE TO TALK! GET IN TOUCH TODAY.

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